1. K-Love is very important to me as a resident. I have young children and hearing great Christian music is wonderful. It's a big part of our lives. 2. The local community really wants it as well, because we pledge each year and keep it on the air. It is totally by contributions that we are able to have K-Love. 3. So many people benefit from their various outreaches and speakers that they have on. They have a prayer line that helps thousands, and many even from suicides. They pray for people and lead many to Christ. They also have just amazing music. Thank you for your time and prayerful consideration to keeping a vital station on the air. God Bless you!!!